

# SAUL TORRES

## MULTIMEDIA SPECIALIST

(619) 888 - 0963  
st@saultorresdesign.com  
saultorresdesign.com

16 years of multimedia experience in video production, post-production, motion graphics, graphic design, illustration, and 3D animation. Skilled in crafting compelling visual content across various formats, from short-form digital media to long-form productions. Knowledgeable in the latest AI video generation platforms and emerging creative technologies. Excellent communication and presentation skills, ensuring smooth collaboration with creative teams, clients, and stakeholders. 10+ years of experience in web design and front-end development, with a strong grasp of interactive media and online marketing. Proven ability to manage multiple projects under tight deadlines while maintaining high production quality.

### Experience

August 2018 – Present

#### **Video Editor & Motion Graphics Designer** || NATIONAL UNIVERSITY

Experienced multimedia professional in National University's Creative Services Department, specializing in supporting multiple departments across the university. Expertise includes video production, live streaming, post-production, motion graphics, and 3D animation. Primary focus on creating high-quality video content for university courses, internal communications, and administrative needs. Develops multimedia content to assist students and faculty with university platforms, websites, and various services offered throughout the institution.

February 2016 – March 2020

#### **Co-Founder, Branding & Sales Manager – Part Time Side Project** || MEXITREAT

Spearheaded product strategy and brand experience, directing branding, marketing, and sales campaign strategies. Managed business operations, partnerships, and company marketing assets while driving overall business growth.

October 2016 – August 2018

#### **Video Editor & Motion Graphics Designer** || IVC MEDIA

Collaborated with campaign managers in storyboarding and executing campaign videos. Provided client consultations and identified new growth opportunities for potential clients. Executed production and podcast news segments for affiliated parties.

January 2012 – February 2016

#### **Video Editor & Motion Graphics Designer** || MAD CATZ

Worked closely with the Creative Director in developing videos across all areas of production, including pre-production and post-production. Additional responsibilities included managing video content for social media, overseeing global video brand identity, website front-end development, graphic design, and various office duties.

June 2010 – December 2011

#### **Graphic Designer** || DIGITARIA

Collaborated with the marketing team to design digital presentations aligned with agency clients' brand identities. Created graphics for blog posts, portfolio case studies, and promotional materials. Designed digital website mockups for potential clients, ensuring a cohesive and modern look.

### Education

July 2008 – December 2011

#### **Bachelor in Science, Web & Interactive Media Design**

THE ART INSTITUTE OF CALIFORNIA, SAN DIEGO

### Technical Skills

**AI Generating Platforms** Google Flow, Higgsfield AI, Lumalabs, WellSaidlabs, Elevenlabs, Adobe Firefly

**Adobe Creative Cloud** Premiere, After Effects, Character Animator, Photoshop, Illustrator, Audition, Lightroom, Adobe Substance 3D, & a variation of Adobe Creative Cloud apps

**Video & Motion Graphics Software** Maxon Studio, Video Copilot, Mister Horse

**3D Software** Cinema 4D

**Web Development** HTML, CSS

References available upon request